

Dr. Lomax R. Campbell, MBA, PMP®, LSSBB, RYT® - Biography

Lomax has 17 years of experience in small business entrepreneurship, higher education, and government administration. His expertise encompasses management, organizational culture change, ethnic psychology, urban entrepreneurship, and inclusive workforce and economic development. As Director of the Mayor's Office of Community Wealth Building, he is tasked with serving a diverse residential and small business clientele to foster equitable economic growth and create opportunities that make Rochester's economic recovery more inclusive.

Beyond his role with the City, Lomax is a Co-Founder and Africologist at Ballet Afrikana: Dance Preparatory Academy, Co-founder and Chief Strategy Officer of Black-Owned Business (BOB) Rochester, and serves on the boards for several public organizations. These include Greater Rochester Black Business Alliance, Inc. (Co-Founder and Board President), Consumer Credit Counseling Services of Rochester (Marketing Committee), Owner-Worker Network (OWN) Rochester (City Liaison), and Gamma Iota Boule Foundation, Inc. (Economic Development Committee Chair).

Lomax received a Bachelor of Science degree in Graphic Media Marketing with a concentration in Chinese Language (Mandarin) and Culture, as well as an Executive Masters of Business Administration from Rochester Institute of Technology Saunders College of Business. He earned a Doctor of Management degree from University of Maryland Global Campus (Dissertation Title: "The strategic importance of cultural fit between organizations and niche markets in 21st century nations: A systematic review of cultural congruence" © 2019). He also holds an executive education certificate in Leading Economic Growth from Harvard Kennedy School of Government.