



Michelle Maggiore leads Cisco's global Transportation Solutions Group. She is a professional transportation engineer with 20 years of experience in technology deployment, performance management, and strategic planning for transportation agencies and local governments, most recently applying her background to the deployment of technology in the public sector as well as for automobile OEMs. At Cisco, Michelle advises sales teams, product developers, and customers on implementing technologies to support connected and automated vehicles. Her activities focus on vehicle to infrastructure communications and application development and deployment. Her work with Cisco sales account managers, product development, and advanced services has catapulted Cisco's transportation team to the Growth Marketing organization in Cisco, where Cisco's most innovative solutions are developed and managed.

Michelle's academic contributions to the field of transportation include the development and application of decision support analytics to align public-sector investments to regional goals and performance measures. Her methodology for optimizing transportation and technology investments was published by the National Academy of Sciences in NCHRP Report 806, where she served as Principal Investigator.

Prior to joining Cisco, Michelle led US transportation services for IBM, and served as Vice President for Asset and Performance Management at CH2M Hill. She has advised the Bipartisan Policy Center, the Eno Transportation Foundation, and the US DOT on performance-based transportation and technology investment planning.

Michelle has an MS in transportation engineering from the University of Texas at Austin and a BS in civil engineering from the Pennsylvania State University. Michelle served as Director of Planning and Policy for AASHTO in 2008-2010.